

## **Dave Jones**

Founder & CEO StormCenter Communications, Inc., AMS Fellow, 2020 ESIP Partner of the Year

Dave Jones founded StormCenter Communications, Inc. in 2001 and his team deveoped an exclusive technology, under the Federal Government's Small Business Innovation Research (SBIR) program, that enables the sharing of trusted data across any web mapping platform, in real-time, improving situational awareness and decision making across sectors, agencies and organizations. This revolutionary technology, called GeoCollaborate, leads to more effective decision



making for a wide variety of markets including military, intelligence, and civil agencies and can address issues such as climate resilience planning, energy and transportation, food, agriculture, healthcare, cyber and homeland security.

Because of StormCenter's SBIR success, the company was selected as a Tibbitts Award Winner by the Small Business Administration for exceptional performance under the SBIR program. "Winning the Tibbetts award from the Small Business Administration (SBA) is affirmation that dedication and focus of the StormCenter team has accomplished what was previously thought as impossible, enabling true interoperability between disparate common operating pictures (COPs). This has led to a technology that is now ready to be integrated into markets and products that desperately need to share information across platforms to save lives and protect property", said Jones.

Dave is a 35-year veteran of the weather industry and worked as an on-air meteorologist for NBC4 WRC-TV, the NBC Owned and Operated TV station in Washington, DC for nearly a decade in the 1990s. He also appeared multiple times on the NBC Today Show, NBC Europe and CNBC Asia. While working for NBC, Dave developed the **FIRST** television weather website in the nation in 1995 and launched a new era in communicating NASA data to the public. The website, "WeatherNet4" positioned NBC4 in Washington, DC and NBC across the nation as a broadcast leader and early innovator of Internet technology.

As a past president of the Federation of Earth Science Information Partners (ESIP Federation), Dave continues to participate in this unique, data focused, organization by co-chairing the ESIP Disaster Lifecycle Cluster and has recently helped evolve Operational Readiness Levels (ORLs) for trusted data to drive decision making. DHS, FEMA and other agencies are looking to put ORLs to work as a basis of trust for making rapid decisions that save lives and property. In 2006, Dave was also awarded the Falkenberg Award, an exclusive ESIP-AGU award honoring an early to mid-career scientist who has contributed to the quality of life, economic opportunities and stewardship of the planet through the use of Earth science information and to the public awareness of the importance of understanding our planet. <a href="https://honors.agu.org/winners/dave-jones/">https://honors.agu.org/winners/dave-jones/</a>
Dave was also selected as ESIP's Partner of the Year for 2020.